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424B2 1 a14-10886_4424b2.htm 424B2

Rule 424(b)(2) Registration No. 333-195373

CALCULATION OF REGISTRATION FEE

Title of Each Class of Securities Offered Senior Notes

Maximum Aggregate
Offering Price
\$1,250,000,000

Amount of Registration

Fee(1) \$161,000

(1) Calculated in accordance with Rule 457(r) of the Securities Act of 1933.

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PRICING SUPPLEMENT NO. 1 DATED APRIL 21, 2014
TO PROSPECTUS DATED APRIL 18, 2014, AS SUPPLEMENTED BY
PROSPECTUS SUPPLEMENT DATED APRIL 18, 2014, AND
SUPPLEMENTAL TO THE OFFICERS' CERTIFICATE AND COMPANY ORDER DATED APRIL 18, 2014

U.S. BANCORP

Medium-Term Notes, Series V (Senior) Medium-Term Notes, Series W (Subordinated)

CUSIP No.: 91159HHH6 Issue Price (Dollar Amount and Percentage of Principal Amount): \$1,248,875,000 / 99.91% Series: Amount: Series V (Senior) Proceeds to the Company: \$1,247,112,500 X Series W (Subordinated) O Interest Rate/Initial Interest Rate: 2.20% Form of Note: **Interest Payment Dates:** April 25 and October 25, beginning October 25, 2014 Book-Entry x Certificated Regular Record Dates: 15 Calendar Days prior to each **Interest Payment Date** \$1,250,000,000 Principal Amount: April 21, 2014 Interest Determination Dates: Trade Date: Original Issue Date: April 24, 2014 Interest Reset Dates: Maturity Date: April 25, 2019 Index Source: Base Rate (and, if applicable, related Interest Periods): Index Maturity: Spread: Fixed Rate Note Commercial Paper Note Spread Multiplier: Federal Funds Note Maximum Interest Rate: o Federal Funds (Effective) Rate o Federal Funds Open Rate Day Count: 30/360 o Federal Funds Target Rate LIBOR Note Minimum Interest Rate: O **EURIBOR Note** For Original Issue Discount Notes: Prime Rate Note CD Rate Note o Original Issue Discount %: Treasury Rate Note o Yield to Maturity: CMT Rate Note o Reuters Page FRBCMT Original Issue Discount Notes: o Reuters Page FEDCMT o One-Week o One-Month Subject to special provisions set forth therein with respect to the o Other Base Rate (as described below) principal amount thereof payable upon any redemption or o Zero Coupon Note acceleration of the maturity thereof. For Federal income tax purposes only. Agent's Commission: \$1,762,500 March 25, 2019 Redemption Date: Redemption Terms: Redeemable in whole or in part on or after the Redemption Date at 100% of the principal amount of the notes (par), plus accrued and unpaid interest thereon to the date of redemption. U.S.

	Price to Public	Agents' Commissions or Discount	Proceeds to U.S. Bancorp
Per Note	99.91%	0.141%	99.769%
Total	\$1,248,875,000	\$1,762,500	\$1,247,112,500

Bancorp shall provide 10 to 60 calendar days notice of redemption to the

registered holder of the note.

AgentPrincipal AmountBarclays Capital Inc\$416,666,000/s/ John C. Stern(authorized officer)Morgan Stanley & Co. LLC\$416,667,000/s/ Joseph M. Tessmer(authorized officer)U.S. Bancorp Investments, Inc.\$416,667,000/s/ Joseph M. Tessmer(authorized officer)Total\$1,250,000,000

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Delivery Instructions: DTC # 0280

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Conflicts of Interest. The issuer's affiliate, U.S. Bancorp Investments, Inc., will be participating in sales of the notes. As such, the offering is being conducted in compliance with the applicable requirements of FINRA Rule 5121.

Notice to Canadian Investors. The notes are unsecured and are not and will not be savings accounts, deposits, obligations of, or otherwise guaranteed by, U.S. Bank National Association or any other bank. The Notes do not evidence deposits of U.S. Bank National Association or any other banking affiliate of the Issuer. The notes are not insured by the Federal Deposit Insurance Corporation, the Canada Deposit Insurance Corporation or any other insurer or governmental agency or instrumentality. U.S. Bancorp is not regulated as a financial institution in Canada. However, U.S. Bank National Association's Canada branch is listed on Schedule III to the Bank Act (Canada) and is subject to regulation by the Office of the Superintendent of Financial Institutions (Canada). The notes may be sold only to purchasers purchasing as principal that are both "accredited investors" as defined in National Instrument 45-106 Prospectus and Registration Exemptions and "permitted clients" as defined in National Instrument 31-103 Registration Requirements, Exemptions and Ongoing Registrant Obligations. Any resale of the notes must be made in accordance with an exemption from the prospectus requirements and in compliance with the registration requirements of applicable securities laws.

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