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424B2 1 d493612d424b2.htm PRICING SUPPLEMENT NOS. 2015, 2016 AND 2017 DATED FEBRUARY 25, 2013

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Pricing Supplement to the [Prospectus dated September 19, 2011](#) and
the [Prospectus Supplement dated September 19, 2011](#) — Nos. 2015, 2016 and 2017



The Goldman Sachs Group, Inc.

Fixed Rate Notes
Medium-Term Notes, Series D
\$18,938,000

We will pay you interest on each tranche of notes on a monthly basis on the 15th of each month. The first such payment will be made on March 15, 2013. The date are set forth in the table below.

If requested, we will redeem the notes prior to their stated maturity date upon the death of a beneficial owner who has owned the notes for at least six months. The survivor's option is subject to a limit of \$250,000 on the permitted principal amount exercisable by the estate of the deceased beneficial owner in any calendar year. The principal amount of all outstanding notes of a tranche offered by this pricing supplement in any calendar year. We may waive those limits in our discretion. Any exercise of the survivor's option will be repaid on the earlier of the June 15th or December 15th interest payment date that occurs 60 or more calendar days after the date of the exercise.

A valid redemption request requires the representative of the deceased beneficial owner to provide the information described on pages PS-5 and PS-6 to the Trust Administrator. The redemption request in the form of Appendix A to this pricing supplement. See "Additional Information About the Notes – Survivor's Option to Request Repayment of Principal."

Title of Note:	Initial Price to Public		Underwriting Discount	
	Per Note	Total	Per Note	Total
2.75% Notes due 2021	100.00%	\$2,124,000	1.950%	\$41,418.00
4.00% Notes due 2031	100.00%	\$5,473,000	3.300%	\$180,609.00
4.25% Notes due 2038	100.00%	\$11,341,000	3.875%	\$439,463.75

The initial price to public set forth above does not include accrued interest, if any. Interest on the notes will accrue from the Original Issue Date and must be paid to the holder of the notes delivered after the Original Issue Date.

In addition to offers and sales at the initial price to public, the notes may be offered and sold from time to time by the underwriters in one or more transactions at prices related to market prices or at negotiated prices.

Neither the Securities and Exchange Commission nor any other regulatory body has approved or disapproved of these securities or passed upon the accuracy or completeness of this pricing supplement, the accompanying prospectus supplement or the accompanying prospectus. Any representation to the contrary is a criminal offense. The securities are not insured by the Federal Deposit Insurance Corporation or any other governmental agency, nor are they obligations of, or guaranteed by, a bank.

Goldman Sachs may use this pricing supplement, the accompanying prospectus supplement and the accompanying prospectus in the initial sale of the notes. In addition, any other affiliate of Goldman Sachs may use this pricing supplement, the accompanying prospectus supplement and the accompanying prospectus in a market-making transaction. **Unless Goldman Sachs or its agent informs the purchaser otherwise in the confirmation of sale, this pricing supplement, the accompanying prospectus supplement and the accompanying prospectus are being used in a market-making transaction.**

Goldman, Sachs & Co.

Pricing Supplement dated February 25, 2013.

<http://www.oblible.com>[Table of Contents](#)**SPECIFIC TERMS OF THE NOTES**

Please note that in this section entitled "Specific Terms of the Notes", references to "The Goldman Sachs Group, Inc.", "we", "our" and "us" mean only The Goldman Sachs Group, Inc. and its consolidated subsidiaries. Also, in this section, references to "holders" mean The Depository Trust Company (DTC) or its nominee and not indirect holders of the notes through participants in DTC. Please review the special considerations that apply to indirect owners in the accompanying prospectus, under "Legal C

This pricing supplement nos. 2015, 2016 and 2017, dated February 25, 2013 (pricing supplement) and the accompanying prospectus dated September 19, 2011 (accompanying prospectus) should be read together. Because the notes are part of a series of our debt securities called Medium-Term Notes, Series D, this pricing supplement also be read with the accompanying prospectus supplement dated September 19, 2011 (accompanying prospectus supplement). Terms used but not defined herein shall have the meanings given them in the accompanying prospectus or accompanying prospectus supplement, unless the context requires otherwise.

Each tranche of notes is a separate tranche of our debt securities under our Medium-Term Notes, Series D program governed by our Senior Debt Indenture, dated February 25, 2013, between us and The Bank of New York Mellon, as trustee (Trustee). This pricing supplement summarizes specific terms that will apply to your notes. The terms of the notes are those described in the accompanying prospectus supplement and accompanying prospectus and, if the terms described here are inconsistent with those described in the accompanying prospectus supplement and accompanying prospectus, the terms described in the accompanying prospectus supplement and accompanying prospectus shall be controlling.

Terms of the Fixed Rate Notes

Issuer: The Goldman Sachs Group, Inc.

Specified currency: U.S. dollars ("\$")

Type of Notes: Fixed rate notes (notes)

Interest Rate: As set forth in the table below

Maturity Date: As set forth in the table below

<u>Title of Note:</u>	<u>Interest Rate</u>	<u>Maturity Date</u>	<u>Principal Amount</u>	<u>MTND</u>
2.75% Notes due 2021	2.75%	February 15, 2021	\$2,124,000	201
4.00% Notes due 2031	4.00%	February 15, 2031	\$5,473,000	201
4.25% Notes due 2038	4.25%	February 15, 2038	\$11,341,000	201

Denominations: \$1,000 and integral multiples of \$1,000

Trade date: February 25, 2013 in respect of all notes

Original issue date: February 28, 2013 in respect of all notes

Original issue discount (OID): not applicable

Interest payment dates: the 15th of each month, commencing on March 15, 2013 subject to adjustment under the applicable business day convention specified below

Regular record dates: for interest due on an interest payment date, the day immediately prior to the day on which payment is to be made (as such payment date may be adjusted under the applicable business day convention specified below)

Day count convention: 30/360 (ISDA)

Business day: New York

Business day convention: following unadjusted

Redemption at option of issuer before stated maturity: not applicable

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Survivor's option to request repayment: the notes are subject to repayment prior to the stated maturity upon the death of a beneficial owner who owned the notes, subject to certain limitations, as described under "Additional Information About the Notes – Survivor's Option to Request Repayment"

Listing: None

ERISA: as described under "Employee Retirement Income Security Act" on page 138 of the accompanying prospectus

Form of notes: Your notes will be issued in book-entry form and represented by a master global note.

You should read the section "Legal Ownership and Book-Entry Issuance" in the accompanying prospectus for more information about notes issued in book-entry form.

Defeasance applies as follows:

- full defeasance — *i.e.*, our right to be relieved of all our obligations on the note by placing funds in trust for the holder: yes
- covenant defeasance — *i.e.*, our right to be relieved of specified provisions of the note by placing funds in trust for the holder: yes

FDIC: The notes are not bank deposits and are not insured by the Federal Deposit Insurance Corporation or any other governmental agency, nor are they obligations of any bank.

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We will issue each tranche of notes as a master global note registered in the name of DTC, or its nominee. The sale of the notes will settle in immediately available funds. We will not be permitted to withdraw the notes from DTC except in the limited situations described in the accompanying prospectus under “Legal Ownership and Book-Entry System; Holder’s Option to Obtain a Non-Global Security; Special Situations When a Global Security Will Be Terminated”. Investors may hold interests in a master global note and may participate, directly or indirectly, in the DTC system.

In addition to this pricing supplement, the following provisions are hereby incorporated into the global master note: the description of the 30/360 (ISDA) day count convention for Notes We May Offer – Interest Rates – Fixed Rate Notes” in the accompanying prospectus supplement, the description of New York business day appearing in Notes We May Offer – Payment Mechanics for Debt Securities – Business Days” in the accompanying prospectus, the description of the following unadjusted business day convention for Notes We May Offer – Payment Mechanics for Debt Securities – Business Day Conventions” in the accompanying prospectus and the section “Description of Debt Securities We May Offer – Payment Mechanics for Debt Securities – Business Day Conventions” in the accompanying prospectus and the section “Description of Debt Securities We May Offer – Payment Mechanics for Debt Securities – Business Day Conventions” in the accompanying prospectus.

Survivor’s Option to Request Repayment

Following the death of the beneficial owner of a note, so long as that note was owned by that beneficial owner or the estate of that beneficial owner for at least 30 days prior to the date requested by the authorized representative of the beneficial owner of that note (subject to the limitations described below), we agree to redeem any notes prior to their stated maturity if:

- have been previously redeemed or otherwise repaid, or
- have been declared due and payable before their stated maturity by reason of an event of default under the 2008 Indenture, as more fully described in the “Description of Debt Securities We May Offer — Default, Remedies and Waiver of Default”.

Upon the valid exercise of the option to request repayment described in the preceding paragraph (Survivor’s Option) and the proper tender of that note for repayment (as described below), we will redeem that note, in whole or in part (but in amounts of not less than \$1,000), at a price equal to 100% of the principal amount of the note plus any accrued interest (excluding the date of repayment).

Incapital LLC has advised that it intends to make a market in the notes. Depending on market conditions, including changes in interest rates, and our creditworthiness, we may offer to purchase notes at a price greater than their principal amount plus any unpaid interest accrued. **Accordingly, the authorized representative should contact Incapital LLC to determine whether to sell the notes to Incapital LLC or another market participant rather than redeeming the notes at the price we offer pursuant to a request for redemption.**

To be valid, the Survivor’s Option must be exercised by or on behalf of the person who has:

- authority to act on behalf of the deceased beneficial owner of the note, including, without limitation, the personal representative or executor of the deceased beneficial owner with the deceased beneficial owner, under the laws of the applicable jurisdiction, and
- the right to sell, transfer or otherwise dispose of an interest in a note and the right to receive the proceeds from the note, as well as the principal and interest on the note.

The following will be deemed the death of a beneficial owner of a note, and the entire principal amount of the note so held will be subject to redemption by us (subject to the limitations described below):

- death of a person holding a beneficial ownership interest in a note as a joint tenant or tenant by the entirety with another person, a tenant in common with another person, or a tenant in common with a person other than such deceased person’s spouse;

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- death of a person who at the time of his or her death was a beneficiary of a revocable or irrevocable trust that holds a beneficial ownership interest in a note shall be deemed the death of a beneficial owner of that note, if such beneficial trust interest can be established to the satisfaction of us and the Trustee; and
- death of a person who, at the time of his or her death, was entitled to substantially all of the beneficial ownership interests in a note regardless of whether he or she is the holder of that note, if entitlement to those interests can be established to the satisfaction of us and the Trustee.

In addition, a beneficial ownership interest will be deemed to exist:

- in typical cases of nominee ownership, ownership under the Uniform Transfers to Minors Act or Uniform Gifts to Minors Act, community property or other arrangements between a husband and wife; and
- in custodial and trust arrangements where one person has all of the beneficial ownership interests in the applicable note at the time of his or her death.

We have the discretionary right to limit the aggregate principal amount of notes as to which exercises of the Survivor's Option shall be accepted by us from automatic

- of *all* deceased beneficial owners in any calendar year to an amount equal to 2% of the principal amount of all outstanding notes offered of a tranche in any calendar year (two percent aggregate limitation); and
- of *any* individual deceased beneficial owner of notes to \$250,000 in any calendar year (\$250,000 limitation).

In addition, we will not permit the exercise of the Survivor's Option except in principal amounts of \$1,000 and integral multiples of \$1,000 in excess thereof.

We may, at our option and pursuant to the exercise of the Survivor's Option, redeem interests of any deceased beneficial owner in the notes of a tranche in any amount up to the two percent aggregate limitation or the \$250,000 limitation. Any optional redemption by us of this kind, to the extent it exceeds the \$250,000 limitation for any deceased beneficial owner, will not be included in the two percent aggregate limitation for redemption of the notes of a tranche for that or any other calendar year.

We may also, at our option and pursuant to the exercise of the Survivor's Option, redeem interests of deceased beneficial owners in the notes of a tranche in any amount up to the two percent aggregate limitation or the \$250,000 limitation. Any optional redemption by us of this kind, to the extent it exceeds the two percent aggregate limitation or the \$250,000 limitation, will not be included in the two percent aggregate limitation for any other calendar year.

Furthermore, any optional redemption with respect to a deceased beneficial owner's interest in the notes is inapplicable with respect to any other deceased beneficial owner. In other words, we may waive any applicable limitations with respect to a deceased beneficial owner but not make the same or similar waivers with respect to other beneficial owners.

Each election to exercise the Survivor's Option will be accepted in the order that elections are received by the Trustee, except for any note the acceptance of which is limited by the two percent aggregate limitation or the \$250,000 limitation. Upon any determination by us to redeem notes in excess of the \$250,000 limitation or the two percent aggregate limitation, we will accept such notes in the order of receipt of redemption requests by the Trustee. Each tendered note that is not accepted in any calendar year due to the application of either the two percent aggregate limitation or the \$250,000 limitation will be deemed to be tendered in the following calendar year in the order in which all such notes were originally tendered.

Notes accepted for repayment through the exercise of the Survivor's Option will be redeemed on the earlier of the June 15th or December 15th interest payment date occurring 60 days after the date of the acceptance. For example, if the acceptance date of a note tendered through a valid exercise of the Survivor's Option is December 1, 2014, and interest is paid monthly on the 15th of every month, we would normally, at our option, repay that note on the interest payment date occurring on June 15, 2015, because the December 15th interest payment would occur less than 60 days from the date of acceptance. Any redemption request may be withdrawn by the person(s)

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presenting the request upon delivery of a written request for withdrawal given by the participant on behalf of the person(s) to the Trustee not less than 30 days tendered through a valid exercise of the Survivor's Option is not accepted, the Trustee will deliver a notice by first-class mail to the participant through whom that note has not been accepted for redemption.

With respect to notes represented by a master global note (such as these notes), DTC or its nominee is the depository and is treated as the holder of the note and the depository of the notes is referred to as the "participant".

To obtain redemption pursuant to exercise of the Survivor's Option for a note, the deceased beneficial owner's authorized representative must provide the following which the beneficial interest in the note is held by the deceased beneficial owner:

- a written request for redemption signed by the authorized representative of the deceased beneficial owner with the signature guaranteed by a member of the New York Stock Exchange or of the Financial Institution Regulatory Authority, Inc. (FINRA) or a commercial bank or trust company having an office or correspondent in the United States to notify the Trustee of the authorized representative's desire to obtain redemption pursuant to exercise of the Survivor's Option;
- appropriate evidence satisfactory to us and the Trustee:
 - (a) that the deceased was the beneficial owner of the note at the time of death and his or her interest in the note was owned by the deceased beneficial owner for six months prior to the request for redemption,
 - (b) that the death of the beneficial owner has occurred,
 - (c) of the date of death of the beneficial owner, and
 - (d) that the representative has authority to act on behalf of the beneficial owner;
- if applicable, a properly executed assignment or endorsement;
- tax waivers and any other instruments or documents that we or the Trustee reasonably require in order to establish the validity of the beneficial owners' claims to payment;
- any additional information we or the Trustee reasonably require to evidence satisfaction of any conditions to the exercise of the Survivor's Option or to cause the redemption of the note; and
- if the interest in the note is held by a nominee of the deceased beneficial owner, a certificate satisfactory to us and the Trustee from the nominee attesting to the ownership of such note.

After the representative provides the information to the participant, the participant will then deliver each of these items to the Trustee, and to Goldman, Sachs & Co. on our behalf, together with evidence satisfactory to us and the Trustee from the participant stating that it represents the deceased beneficial owner. The participant will also deliver to the Trustee a request for redemption substantially in the form attached as Appendix A to this pricing supplement.

All questions regarding the eligibility or validity of any exercise of the Survivor's Option will be determined by us, in our sole discretion, which determination will be final.

Subject to arrangements with the depository, payment for interests in the notes to be redeemed will be made to the depository in the aggregate principal amount of the notes submitted to the Trustee by the depository that are to be fulfilled in connection with the payment upon presentation of the notes to the Trustee for redemption.

Additional redemption request forms for the exercise of the Survivor's Option may be obtained from the Trustee at The Bank of New York Mellon at 2001 Broadway, New York, NY 10008, Attention: Survivor Options Processing, telephone: (800) 254-2826, fax: (241) 468-6405.

During any time in which the notes are not represented by a master global note and are issued in definitive form:

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- all references in this section of the pricing supplement to participants and the depository, including the depository's governing rules, regulations and procedures;
- all determinations that the participants are required to make as described in this section will be made by us, including, without limitation, determining whether the beneficial owner of the interest in the notes to be redeemed or is in fact deceased and whether the representative is duly authorized to request redemption; and
- all redemption requests, to be effective, must:
 - be delivered by the representative to the Trustee, with a copy to us;
 - if required by the Trustee and us, be in the form of the attached redemption request with appropriate changes mutually agreed to by the Trustee; and the redemption request is being executed by a representative, including provision for signature guarantees; and
 - be accompanied by the note that is the subject of the redemption request or, if applicable, a properly executed assignment or endorsement, in addition to the documents required to accompany a redemption request. If the record holder of the note is a nominee of the deceased beneficial owner, a certificate or letter of the deceased's ownership of a beneficial interest in the note must also be delivered.

Additional Disclosure About Our Relationship with the Trustee

The Bank of New York Mellon is initially serving as trustee for the indenture under which the notes are being issued. Affiliates of the trustee have underwritten our securities and may underwrite our securities from time to time in the future. The trustee may have to resign if a default occurs with respect to the notes within one year after the notes are issued or underwritten by an affiliate of the trustee, such as BNY Mellon Capital Markets, LLC, since the trustee would likely be considered to have a conflicting interest under the Trust Indenture Act of 1939. In that event, except in very limited circumstances, the trustee would be required to resign as trustee under the indenture under which the notes are being issued and appoint a successor trustee, unless the default is cured or waived within 90 days. In addition, the trustee can resign for any reason with 60 days notice, and we will appoint a successor trustee. If the trustee resigns following a default or for any other reason, it may be difficult to identify and appoint a qualified successor trustee. The trustee will continue to act as trustee until a successor is appointed. During the period of time until a successor is appointed, the trustee will have both (a) duties to noteholders under the indenture and (b) duties under the Trust Indenture Act. In the accompanying prospectus dated September 19, 2011 under "Our Relationship with the Trustee," we describe circumstances in which the trustee may have to resign due to a conflict of interest.

United States Federal Income Tax Consequences

Please see the discussion under "United States Taxation" in the accompanying prospectus supplement and the accompanying prospectus. Final regulations released by the Treasury on January 17, 2013 state that Foreign Account Tax Compliance Act (FATCA) withholding (as described in "United States Taxation — Taxation of Debt Instruments" in the accompanying prospectus) will generally not apply to obligations that are issued prior to January 1, 2014; therefore, the notes will not be subject to FATCA withholding.

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The Goldman Sachs Group, Inc. and the underwriters for this offering named below have entered into a terms agreement and a distribution agreement with resellers. Under the terms of these agreements, each underwriter named below has severally agreed to purchase the principal amount of notes indicated in the following table.

<u>Title of Note</u>	<u>Goldman, Sachs & Co.</u>	<u>Incapital LLC</u>
2.75% Notes due 2021	\$1,062,000	\$1,062,000
4.00% Notes due 2031	\$2,737,000	\$2,736,000
4.25% Notes due 2038	\$5,671,000	\$5,670,000

Notes sold by the underwriters to the public will initially be offered at the initial price to public set forth on the cover of this pricing supplement. The underwriters of the offering, Goldman Sachs Group, Inc. at a purchase price equal to the initial price to public less a discount of the percentage of the principal amount of the notes as indicated in the table below. The underwriters to securities dealers may be sold at a discount from the initial price to public of up to the percentage of the principal amount of the notes as indicated in the table below. The underwriters may resell any notes purchased from the underwriters to certain other brokers or dealers at a discount from the initial price to public of up to the percentage of the principal amount of the notes as indicated in the table below. If all of the offered notes are not sold at the initial price to public, the underwriters may change the offering price and the other selling terms.

<u>Title of Note</u>	<u>Underwriting Discount</u>	<u>Selling Concession</u>
2.75% Notes due 2021	1.950%	0.900%
4.00% Notes due 2031	3.300%	1.900%
4.25% Notes due 2038	3.875%	2.000%

We have agreed to sell to the underwriters, and the underwriters have agreed to purchase from us, the aggregate face amount of notes specified on the front cover of this pricing supplement. If we do not sell to offers and sales at the initial price to public, the underwriters may offer the notes from time to time for sale in one or more transactions at market prices prevailing at the time or at negotiated prices.

Please note that the information about the initial price to public and net proceeds to The Goldman Sachs Group, Inc. on the front cover page relates only to the notes sold to you if you purchased a note in a market-making transaction by Goldman, Sachs & Co. or any other affiliate of The Goldman Sachs Group, Inc. after the initial sale, information about which you will be provided in a separate confirmation of sale.

Each underwriter has represented and agreed that it will not offer or sell the notes in the United States or to United States persons except if such offers or sales are made through a broker-dealer registered with the U.S. Securities and Exchange Commission.

The Goldman Sachs Group, Inc. estimates that its share of the total offering expenses, excluding underwriting discounts and commissions, whether paid to Goldman, Sachs & Co. or to another underwriter, will be approximately \$450,728.

The provision regarding the market-making activities of Goldman, Sachs & Co. described under "Plan of Distribution — Market-Making Resales by Affiliates" or "Market-Making Resales by Affiliates" does not apply to the notes. Goldman, Sachs & Co. does *not* intend to make a market in these notes. However, in the future, Goldman, Sachs & Co. or other affiliates may decide to repurchase and resell the notes in market-making transactions, with resales being made at prices related to prevailing market prices at the time of the sale. For information about the plan of distribution and possible market-making activities, see "Plan of Distribution" in the accompanying prospectus and "Supplemental Plan of Distribution" in the accompanying prospectus supplement.

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The notes are a new issue of securities with no established trading market. The Goldman Sachs Group, Inc. has been advised by Incapital LLC that they intend to make a market in the notes. Incapital LLC is not obligated to do so and may discontinue market-making at any time without notice. No assurance can be given as to the liquidity of the trading market.

The Goldman Sachs Group, Inc. has agreed to indemnify the several underwriters against certain liabilities, including liabilities under the Securities Act of 1933.

Certain of the underwriters and their affiliates have in the past provided, and may in the future from time to time provide, investment banking and general financial advisory services to the Goldman Sachs Group, Inc. and its affiliates, for which they have in the past received, and may in the future receive, customary fees. The Goldman Sachs Group, Inc. and its affiliates may in the future from time to time provide, similar services to the underwriters and their affiliates on customary terms and for customary fees. Goldman Sachs Group, Inc. is an affiliate of The Goldman Sachs Group, Inc. Please see "Plan of Distribution — Conflicts of Interest" on page 137 of the accompanying prospectus.

VALIDITY OF THE NOTES

In the opinion of Sidley Austin LLP, as counsel to The Goldman Sachs Group, Inc., when the notes offered by this pricing supplement have been executed and delivered and authenticated by the trustee pursuant to the indenture, and delivered against payment as contemplated herein, such notes will be valid and binding obligations enforceable in accordance with their terms, subject to applicable bankruptcy, insolvency and similar laws affecting creditors' rights generally, concepts of reasonableness and general applicability (including, without limitation, concepts of good faith, fair dealing and the lack of bad faith), provided that such counsel expresses no opinion on the effect of fraudulent transfer or similar provision of applicable law on the conclusions expressed above. This opinion is given as of the date hereof and is limited to the Federal Securities Laws of the State of New York and the General Corporation Law of the State of Delaware as in effect on the date hereof. In addition, this opinion is subject to customary assumptions, authorization, execution and delivery of the indenture and the genuineness of signatures and certain factual matters, all as stated in the letter of such counsel dated and filed as Exhibit 5.5 to The Goldman Sachs Group, Inc.'s registration statement on Form S-3 filed with the Securities and Exchange Commission on September 10, 2012.

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APPENDIX A – FORM OF REDEMPTION REQUEST

The Bank of New York Mellon,
 Attention: Survivor Options Processing,
 2001 Bryan Street, 9th Floor,
 Dallas, TX 75201
 Telephone: (800) 254-2826
 Fax: (241) 468-6405

with a copy to:

Goldman, Sachs & Co.,
 PIPG – Americas,
 200 West Street, 4th Floor,
 New York, NY 10282-2198
 Telephone: (212) 357-4612
 Fax: (212) 428-1577

**THE GOLDMAN SACHS GROUP, INC.
 MEDIUM-TERM NOTES, SERIES D**

Principal Amount to be Redeemed (must be a minimum of \$1,000 or integral multiples thereof): \$ _____

Title:	Cusip:	
2.75% Notes due 2021	38143CBK6	..
4.00% Notes due 2031	38143CBL4	..
4.25% Notes due 2038	38143CBM2	..

The undersigned (the "Participant") is, or is acting on behalf of, the beneficial owner of a portion of the notes specified above, which portion has an outstanding at the top of this redemption request notice under "Principal Amount to be Redeemed." The undersigned hereby elects to exercise the Survivor's Option as described in the Notes – Survivor's Option to Request Repayment" in the applicable Pricing Supplement dated February 25, 2013 (the "Pricing Supplement") to the accompanying prospectus supplement dated September 19, 2011 and the accompanying prospectus supplement dated September 19, 2011.

The undersigned, _____, does hereby certify, pursuant to the provisions set forth in the Pricing Supplement and the Senior Debt Indenture dated as of _____ and supplemented from time to time (the "2008 Indenture"), between The Goldman Sachs Group, Inc. (the "Issuer") and The Bank of New York Mellon, as trustee for the Issuer (the "Depository"), to the Issuer and to the Trustee that:

1. [Name of deceased Beneficial Owner] is deceased.
2. [Name of deceased Beneficial Owner] had a \$ _____ beneficial interest in the above-referenced notes.
3. [Name of Representative] is [Beneficial Owner's personal representative/other person authorized to represent the estate of the Beneficial Owner/survivor/entirety/trustee of a trust] of [Name of deceased Beneficial Owner] and has delivered to the undersigned a request for redemption in form satisfactory to the undersigned and the Trustee for the principal amount of such notes be redeemed in accordance with the Pricing Supplement and the 2008 Indenture. The documents accompanying such request are attached hereto.

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- all respects satisfactory to the undersigned and [Name of Representative] is entitled to have the notes to which this redemption request notice relates
4. The Participant holds the beneficial interest in the outstanding face amount of the notes indicated at the top of this redemption request notice with respect to the redemption of the notes made on behalf of [Name of deceased Beneficial Owner].
 5. The Participant hereby certifies that it will indemnify and hold harmless the Depositary, the Trustee and the Issuer (including their respective officers, directors and employees) against all damages, loss, cost, expense (including reasonable attorneys' and accountants' fees), obligations, claims or liability incurred by the indemnifying party in connection with the redemption of notes to which this redemption request notice relates. The Participant will, at the request of the Issuer, forward to the Issuer by [Name of Representative] in support of the request for redemption.
 6. On the redemption date for the notes to which this redemption request notice relates, the Participant will book a delivery vs. payment trade at a price equal to the market price then prevailing facing The Bank of New York Mellon DTC participant code 1541.
 7. The Participant acknowledges and understands that Incapital LLC has advised that it intends to make a market in the notes and that the value of the notes to be redeemed is the principal amount plus any unpaid interest accrued. **The Participant has carefully considered and consulted with [name of Representative] as to whether to redeem the notes to Incapital LLC or another market participant rather than redeeming the notes at principal amount plus any unpaid interest accrued and to make repayment.**

The undersigned hereby represents that it has been duly authorized by the Representative to act on behalf of the deceased Beneficial Owner.

Terms used and not defined in this redemption request notice have the meanings given to them in the Pricing Supplement. The redemption of the notes will be governed by the terms of the applicable Pricing Supplement.

IN WITNESS WHEREOF, the undersigned has executed this redemption request as of _____, 20____.

[PARTICIPANT NAME]

By: _____
Name:

(Title)

(Telephone No.)

(Fax No.)

(DTC participant account number, if applicable)

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We have not authorized anyone to provide any information or to make any representations other than those contained or incorporated by reference in this pricing supplement or the accompanying prospectus. We take no responsibility for, and can provide no assurance as to the reliability of, any other information supplement, the accompanying prospectus supplement and the accompanying prospectus is an offer to sell only the notes offered hereby, but only under circumstances lawful to do so. The information contained in this pricing supplement, the accompanying prospectus supplement and the accompanying prospectus is current on documents.

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Prospectus Supplement dated September 19, 2011

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- Validity of the Securities
- Experts
- Review of Unaudited Condensed Consolidated Financial Statements by Independent Registered Public Accounting Firm
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\$18,938,000

The Goldman Sachs Group, Inc.

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